

# Elmore County Fair and Rodeo Board

Tim Corder  
Chairman

Julie Lisle  
Fair Manager

Ryan Kuntz  
Vice Chairman

## PREMIUM BOOK ADVERTISING INFORMATION 2022

Application must be received and completed no later than March 1, 2022.

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, & Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Website address: \_\_\_\_\_

Have you ever participated in the Elmore County Fair?     Yes  No

- 2000 Premium Fair and Rodeo books will be printed and distributed through out various businesses in Elmore, Ada, Twin Falls and Gooding counties. 4H and FFA groups will also be distributing the books to locations and individuals as it lists all activities for the week of the fair. Books are handed out free to the consumers.
- You can create your own page layout and turn it into the Fair Manager at [ecfair@elmorecounty.org](mailto:ecfair@elmorecounty.org) or we can create a page layout for you.
- Please have your page completed and ready to go to the printer. ECFR is not responsible for any editing issues. Please submit in Jpg or Pdf format only.
- **BONUS OPTION ~** The Fair Board is offering an additional promotional option. To have your banner displayed on the fence or stage for an additional \$100.00/\$200.00, in addition to your Premium Book Ad fee.

Please Circle Appropriate Option  
Premium Book Only \$100 –Full Page  
Premium Book Only \$75 – Half Page  
Banner on Fence - \$ 100  
Banner on Stage - \$ 200

- Make your check or money order payable to Elmore County Fair & Rodeo, ECFR and mail to ECFR Po box 205, Glens Ferry, ID 83623

If you have any questions, please contact Fair Manager Julie Lisle at 208-366-2964 or 208-280-0909 (cell). We appreciate your support and help in making this the best fair in the west!

Visit our website at [www.elmorecountyfairgrounds.com](http://www.elmorecountyfairgrounds.com) for more information!